

Online Learning and Communication Skills: Case of Faculty of Letters and Human Sciences, Dhar El Mahraz Students.

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Abstract

To what extent does the integration of artificial intelligence in educational environments influence students' organizational learning? How do interactions with AI-based systems shape their abilities to acquire, share, and apply knowledge in an organizational context? We will attempt to adopt a qualitative method and collect data through semi-structured interviews to be conducted with students who are using artificial intelligence in education and learning. The empirical study highlights several key findings regarding online learning's impact on communication skills. It shows that 39.5% of students benefit from digital communication tools, while 50% face challenges like social isolation. To enhance communication skills, strategies such as using online platforms, fostering active participation, and providing constructive feedback are emphasized. The results suggest that a flexible and diverse approach is essential to meet the different needs and preferences of students in an online learning environment. This research emphasizes the importance of adapting online teaching strategies to enhance communication skills. It highlights the need to integrate interactive tools to overcome social isolation and non-verbal communication barriers while personalizing approaches to meet individual student needs. Additionally, increased training for both teachers and students in digital skills is essential for fostering a more effective and inclusive online learning environment.

Keywords

Online Learning, Communication Skills, Digital Tools, Collaboration Platforms, Interactive Activities, Student Engagement